

CONTRACT



KTXL-TV
4655 Fruitridge Road
Sacramento, CA 95820-5299
(916) 454-4422

<u>Contract / Revision</u> 378781 /		<u>Alt Order #</u> 06268519
<u>Product</u> NRCC-IE SCHED 2		
<u>Contract Dates</u> 09/28/12 - 10/04/12		<u>Estimate #</u> 2973
<u>Advertiser</u> National Republican Congressional Comm		<u>Original Date / Revision</u> 08/09/12 / 08/10/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KTXL	<u>Account Executive</u> Dave Clark	<u>Sales Office</u> Telerep Washin
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 155	<u>Product Code</u> 426
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

National Media Research Planning and Placement LLC
815 Slater Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	40	09/28/12	09/28/12	M-F 10p-11p	10p-11p		:30			NM	2	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	----2--				2	\$1,150.00			
N 2	40	09/28/12	09/28/12	FOX 40 Live @ 5a	5a-6a		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	----1--				1	\$115.00			
N 3	40	09/28/12	09/28/12	FOX40 News at 530p	M-F 530p-6p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	----1--				1	\$500.00			
N 4	40	09/28/12	09/28/12	FOX40 News at 6	M-F 6p-630p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	----1--				1	\$500.00			
N 5	40	09/28/12	09/28/12	FOX 40 Live @ 6a	6a-7a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	----1--				1	\$200.00			
N 6	40	09/28/12	09/28/12	FOX 40 Live @ 7a	7a-8a		:30			NM	2	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	----2--				2	\$230.00			
N 7	40	09/28/12	09/28/12	M-F 730p-8p	M-F 730p-8p		:30			NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	----1--				1	\$1,150.00			
N 8	40	10/01/12	10/01/12	M-F 10p-11p	10p-11p		:30			NM	2	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	2-----				2	\$1,150.00			
N 9	40	10/01/12	10/01/12	FOX 40 Live @ 5a	5a-6a		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	1-----				1	\$115.00			
N 10	40	10/01/12	10/01/12	FOX40 News at 530p	M-F 530p-6p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	1-----				1	\$500.00			
N 11	40	10/01/12	10/01/12	FOX40 News at 6	M-F 6p-630p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	1-----				1	\$500.00			
N 12	40	10/01/12	10/01/12	FOX 40 Live @ 6a	6a-7a		:30			NM	1	\$200.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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4655 Fruitridge Road
Sacramento, CA 95820-5299
(916) 454-4422

Contract / Revision	Alt Order #
378781 /	06268519

Contract Dates	Product	Estimate #
09/28/12 - 10/04/12	NRCC-IE SCHED 2	2973

Advertiser	Original Date / Revision
National Republican Con	08/09/12 / 08/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/01/12	10/07/12	1-----				1	\$200.00																													
N 13	40	10/01/12	10/01/12	FOX 40 Live @ 7a	7a-8a		:30			NM	2	\$460.00																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/01/12	10/07/12	2-----				2	\$230.00																													
N 14	40	10/01/12	10/01/12	M-F 730p-8p	M-F 730p-8p		:30			NM	1	\$1,150.00																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/01/12	10/07/12	1-----				1	\$1,150.00																													
N 15	40	10/01/12	10/01/12	Mon Prime A	8p-9p		:30			NM	1	\$4,000.00																										
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/01/12</td><td>10/07/12</td><td>1-----</td><td></td><td></td><td></td><td>1</td><td>\$4,000.00</td><td></td><td></td><td></td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/01/12	10/07/12	1-----				1	\$4,000.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/01/12	10/07/12	1-----				1	\$4,000.00																													
N 16	40	09/29/12	09/29/12	College Football	430-8p		:30			NM	2	\$3,450.00																										
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>09/24/12</td><td>09/30/12</td><td>-----2-</td><td></td><td></td><td></td><td>2</td><td>\$1,725.00</td><td></td><td></td><td></td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		09/24/12	09/30/12	-----2-				2	\$1,725.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		09/24/12	09/30/12	-----2-				2	\$1,725.00																													
N 17	40	09/29/12	09/29/12	KTXL News Special	8-830p		:30			NM	1	\$450.00																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		09/24/12	09/30/12	-----1-				1	\$450.00																													
N 18	40	09/29/12	09/29/12	Prime Following Sports	930-10p		:30			NM	1	\$850.00																										
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>09/24/12</td><td>09/30/12</td><td>-----1-</td><td></td><td></td><td></td><td>1</td><td>\$850.00</td><td></td><td></td><td></td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		09/24/12	09/30/12	-----1-				1	\$850.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		09/24/12	09/30/12	-----1-				1	\$850.00																													
N 19	40	09/30/12	09/30/12	NFL 1p Game	1p-430p		:30			NM	3	\$18,000.00																										
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>09/24/12</td><td>09/30/12</td><td>-----3</td><td></td><td></td><td></td><td>3</td><td>\$6,000.00</td><td></td><td></td><td></td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		09/24/12	09/30/12	-----3				3	\$6,000.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		09/24/12	09/30/12	-----3				3	\$6,000.00																													
N 20	40	09/30/12	09/30/12	San Fransico 49ers	10a-1p		:30			NM	2	\$16,000.00																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		09/24/12	09/30/12	-----2				2	\$8,000.00																													
N 21	40	09/30/12	09/30/12	NFL ON FOX OT	Various		:30			NM	2	\$8,000.00																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		09/24/12	09/30/12	-----2				2	\$4,000.00																													
N 22	40	09/30/12	09/30/12	FOX40 News at 530p Sa/Su	530-6P		:30			NM	1	\$450.00																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		09/24/12	09/30/12	-----1				1	\$450.00																													
N 23	40	09/30/12	09/30/12	Su 6p-7p	Su 6p-7p		:30			NM	2	\$1,000.00																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		09/24/12	09/30/12	-----2				2	\$500.00																													
N 24	40	09/30/12	09/30/12	NFL Pregame 9a-10a	Su 857a-10a		:30			NM	2	\$3,000.00																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		09/24/12	09/30/12	-----2				2	\$1,500.00																													
N 25	40	10/04/12	10/04/12	M-F 10p-11p	10p-11p		:30			NM	2	\$2,300.00																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
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N 26	40	10/04/12	10/04/12	FOX 40 Live @ 5a	5a-6a		:30			NM	1	\$115.00																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/01/12	10/07/12	---1---				1	\$115.00																													
N 27	40	10/04/12	10/04/12	FOX40 News at 530p	M-F 530p-6p		:30			NM	1	\$500.00																										
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/01/12</td><td>10/07/12</td><td>---1---</td><td></td><td></td><td></td><td>1</td><td>\$500.00</td><td></td><td></td><td></td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/01/12	10/07/12	---1---				1	\$500.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/01/12	10/07/12	---1---				1	\$500.00																													
N 28	40	10/04/12	10/04/12	FOX40 News at 6	M-F 6p-630p		:30			NM	1	\$500.00																										
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/01/12</td><td>10/07/12</td><td>---1---</td><td></td><td></td><td></td><td>1</td><td>\$500.00</td><td></td><td></td><td></td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/01/12	10/07/12	---1---				1	\$500.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/01/12	10/07/12	---1---				1	\$500.00																													
N 29	40	10/04/12	10/04/12	FOX 40 Live @ 6a	6a-7a		:30			NM	1	\$200.00																										

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KTXL-TV
4655 Fruitridge Road
Sacramento, CA 95820-5299
(916) 454-4422

<u>Contract / Revision</u> 378781 /		<u>Alt Order #</u> 06268519
<u>Contract Dates</u> 09/28/12 - 10/04/12	<u>Product</u> NRCC-IE SCHED 2	<u>Estimate #</u> 2973
<u>Advertiser</u> National Republican Con		<u>Original Date / Revision</u> 08/09/12 / 08/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--- 1---				1	\$200.00			
N 30	40	10/04/12	10/04/12	FOX 40 Live @ 7a	7a-8a		:30			NM	2	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--- 2---				2	\$230.00			
N 31	40	10/04/12	10/04/12	M-F 730p-8p	M-F 730p-8p		:30			NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--- 1---				1	\$1,150.00			
N 32	40	10/02/12	10/02/12	M-F 10p-11p	10p-11p		:30			NM	2	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	- 2-----				2	\$1,150.00			
N 33	40	10/02/12	10/02/12	FOX 40 Live @ 5a	5a-6a		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	- 1-----				1	\$115.00			
N 34	40	10/02/12	10/02/12	FOX40 News at 530p	M-F 530p-6p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	- 1-----				1	\$500.00			
N 35	40	10/02/12	10/02/12	FOX40 News at 6	M-F 6p-630p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	- 1-----				1	\$500.00			
N 36	40	10/02/12	10/02/12	FOX 40 Live @ 6a	6a-7a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	- 1-----				1	\$200.00			
N 37	40	10/02/12	10/02/12	FOX 40 Live @ 7a	7a-8a		:30			NM	2	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	- 2-----				2	\$230.00			
N 38	40	10/02/12	10/02/12	M-F 730p-8p	M-F 730p-8p		:30			NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	- 1-----				1	\$1,150.00			
N 39	40	10/03/12	10/03/12	M-F 10p-11p	10p-11p		:30			NM	2	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-- 2----				2	\$1,150.00			
N 40	40	10/03/12	10/03/12	FOX 40 Live @ 5a	5a-6a		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-- 1----				1	\$115.00			
N 41	40	10/03/12	10/03/12	FOX40 News at 530p	M-F 530p-6p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-- 1----				1	\$500.00			
N 42	40	10/03/12	10/03/12	KTXL News Special	730-8p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-- 1----				1	\$500.00			
N 43	40	10/03/12	10/03/12	FOX 40 Live @ 6a	6a-7a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-- 1----				1	\$200.00			
N 44	40	10/03/12	10/03/12	FOX 40 Live @ 7a	7a-8a		:30			NM	2	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-- 2----				2	\$230.00			
N 45	40	10/03/12	10/03/12	Prime Following Sports	930-10p		:30			NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-- 1----				1	\$1,150.00			
Totals											62	\$81,325.00

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<u>Contract / Revision</u>	<u>Alt Order #</u>
378781 /	06268519

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/28/12 - 10/04/12	NRCC-IE SCHED 2	2973

<u>Advertiser</u>	<u>Original Date / Revision</u>
National Republican Con	08/09/12 / 08/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
<hr/>												
Time Period		# of Spots		Gross Amount		Net Amount						
08/27/12 - 09/30/12		25		\$56,425.00		\$47,961.25						
10/01/12 - 10/04/12		37		\$24,900.00		\$21,165.00						
Totals		62		\$81,325.00		\$69,126.25						

Signature: _____ **Date:** _____

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